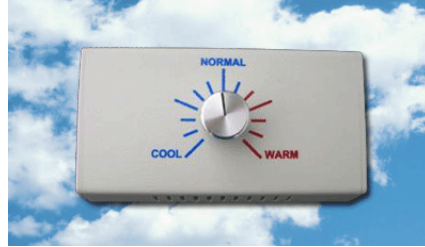


Award Winning Kunne® Climate Control

Advanced Comfort Control



Improves Comfort

Safeguards Health

Saves Energy

FOR IMMEDIATE RELEASE

PALM BEACH R&D, INC. ENTERS INTO JOINT VENTURE AGREEMENT

SBI Partners LLC appointed as exclusive agent for Kunne® Products

Jupiter, FL (SBI) July 20, 2009 – SBI Partners, LLC is proud to announce its launch of its pilot program for a patented, new invention in its original analog design to make the air you breathe in your home, office or business healthier and more comfortable. The world's first highly efficient, **green** Comfort Control electronically integrates temperature and humidity readings to maximize Air Conditioning comfort, reduce operating cost and improve interior air quality. A new, fully digital design of the Comfort Control device will be available nationally for commercial and residential distribution within the next several weeks.

“There is no single device that electronically integrates temperature and humidity in this manner on the market today. There are many devices available that will control temperature (a thermostat) and humidity (a humidistat) separately, as if temperature and humidity had no direct bearing or effect on each other. This is simply not the case. Temperature and humidity when managed properly and together, make up the Heat Index, and have a direct affect on health, comfort and the cost of running your Air Conditioning” says Teppo Jokinen, a Master Engineer, Licensed HVAC Contractor and Inventor of the technology.

As temperature rises, humidity must fall (and vice versa) for people to feel in their optimal “comfort zone”. Air Conditioning is typically controlled by temperature alone. Some systems may add a separate controller for relative humidity, with limited effectiveness. The Comfort Control device is breakthrough technology that allows you to select a desired comfort zone, and let the device automatically manage your Air Conditioning more effectively, while providing the bonus of a healthier environment.

The Comfort Control can be used to replace most any standard thermostat. The device is the size of a standard thermostat and installs in only a few minutes. Although this innovative technology for controlling your existing Air Conditioning system is quite advanced, it's as simple as “Set a Comfort Zone and Forget It”, while the device automatically and economically maintains the precise temperature/humidity comfort zone. The device is ideal for commercial or home use.

It is a proven fact that controlling relative humidity has very positive effects on human and pet health, by reducing the ambient and surface moisture where opportunistic bacteria, allergens or mold might appear. Reducing wear and tear on your existing air conditioning system, by running it more efficiently, and reducing the cost to run the air conditioning system by selecting a suitable comfort zone setting, add even more value as well. For those interested in taking advantage of the proven results of the Comfort Control, please contact SBI Partners, LLC today.

About SBI Partners, LLC: ‘*Smart Biz Integration*’ www.sbipartnersllc.com

SBI Partners is committed to providing the best creative solutions to increase business with an unparalleled balance of functionality, ease of use, and Return on Investment. For a combined 60+ years, the Founders of SBI Partners have been designing unique and innovative technologies and solutions for businesses of all types with an eye for simplicity.

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